

SHOE DRIVE FUNDRAISER

The Fundraiser That Gives Back



WHAT IS A SHOE DRIVE FUNDRAISER?



A creative, non-traditional fundraiser in which your group or organization can raise funds without asking your supporters to open their wallets.

BENEFITS OF

SHOE DRIVE FUNDRAISERS

 **Kid-friendly**

 **No out-of-pocket expenses**

 **Keep shoes out of landfills**

 **Help micro-enterprises in developing nations all over the world**

 **No need to buy/sell anything**

 **Fun and engaging**

WHO SHOULD DO IT?



Schools, PTO's & Team Groups

Nonprofits & Civic Groups



Faith-Based Organizations & Mission-Travel

Adoptions, Families, & Individuals



Animal Rescues & Nature Reserves or Parks

Corporate Social Responsibility





SUCCESS STORIES





SHOES FOR TRIKES

Barbara Prieto joined forces with her community and neighboring towns to raise funds for a special cause.



Adaptive trikes are not covered by insurance and there is a tremendous need for assistance to organizations like Share the Voice.



RESCUED

10,000+

PAIRS OF SHOES

RAISED OVER

\$3,750

THE SNYDER FAMILY



The Snyder family launched their shoe drive fundraiser to raise funds for their adoption.

They promoted their fundraiser with press releases, ads and lots of community engagement

8,750 PAIRS OF SHOES

\$3,500 RAISED

GIRLS ON THE RUN - POCONO

- An active partner GOTR Pocono, serves 6,000+ girls in 4 different counties
- Each year they host an annual shoe drive fundraiser and engage their community and local businesses.



\$20K

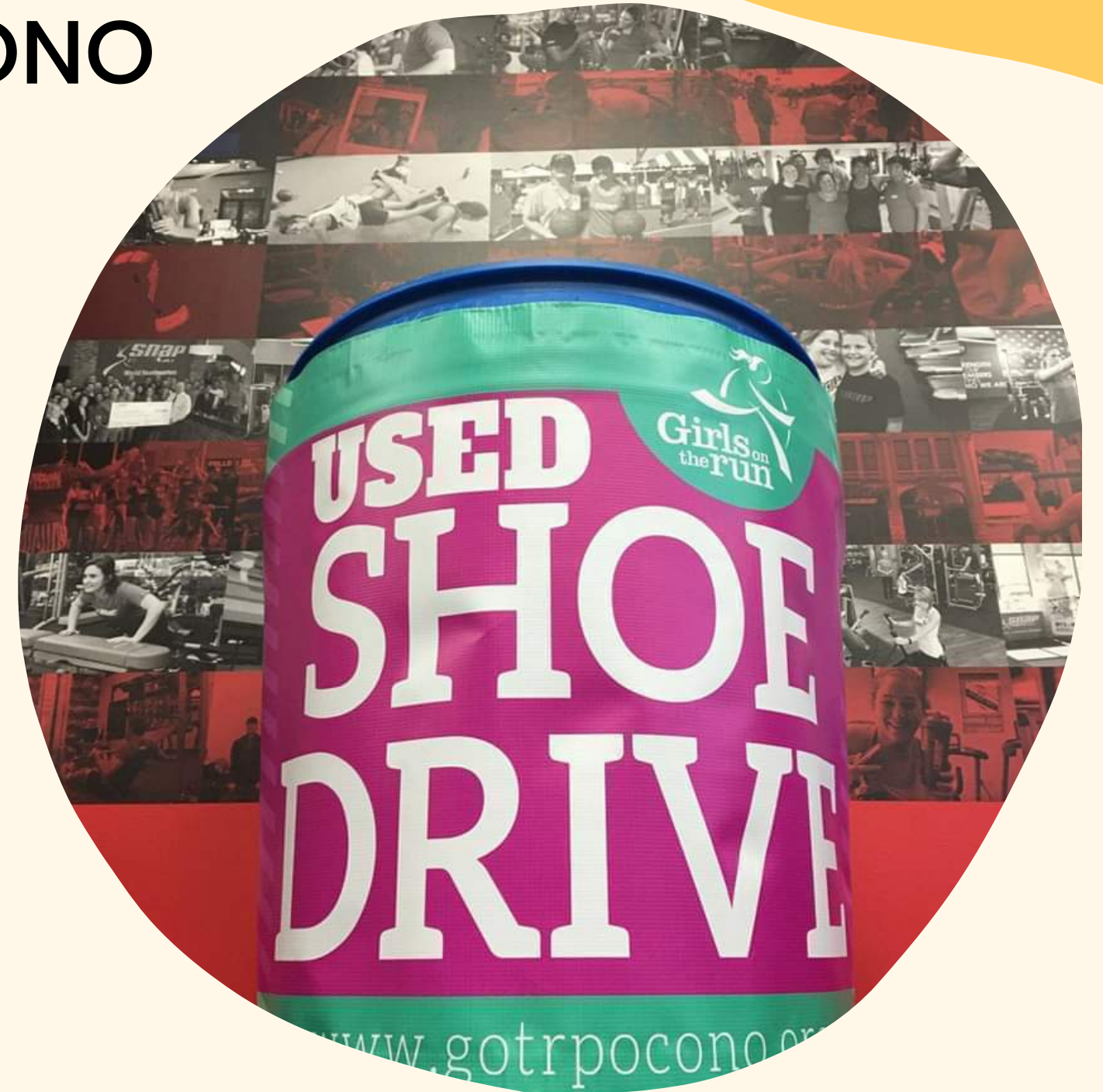
PAID TO GOTR POCONO

2,053

BAGS OF SHOES

51,325

PAIRS OF SHOES



HOW DOES IT WORK?

When you do a shoe drive fundraiser with us,
meeting your fundraising goals can be as easy as
1-2-3!

ONE



SIGN UP, MEET YOUR
COACHING TEAM & GET A
STARTER KIT

TWO



COLLECT GENTLY WORN,
USED AND NEW SHOES
FROM YOUR
SUPPORTERS.

THREE



GET YOUR SHOES PICKED
UP AND CELEBRATE YOUR
CHECK!

WHERE DO THE SHOES GO?

The shoes collected after your shoe drive fundraiser become an economic lifeline for microenterprises in developing nations.

They sell the shoes you gather in their communities, which promotes commerce opportunities and leads to economic sustainability!



Due to systemic poverty and lack of job opportunities, there are so many families that simply cannot make a sustainable wage.

In a nation such as Haiti, the following are some facts:

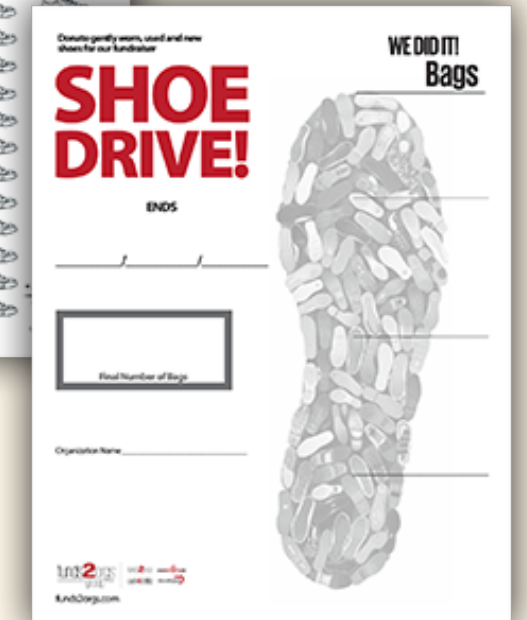
- 72% of the population lives on less than \$2 a day.
- 80% of the population lives under the poverty line, and 54% live in abject poverty
- The average per capita income in Haiti is \$480 per year.



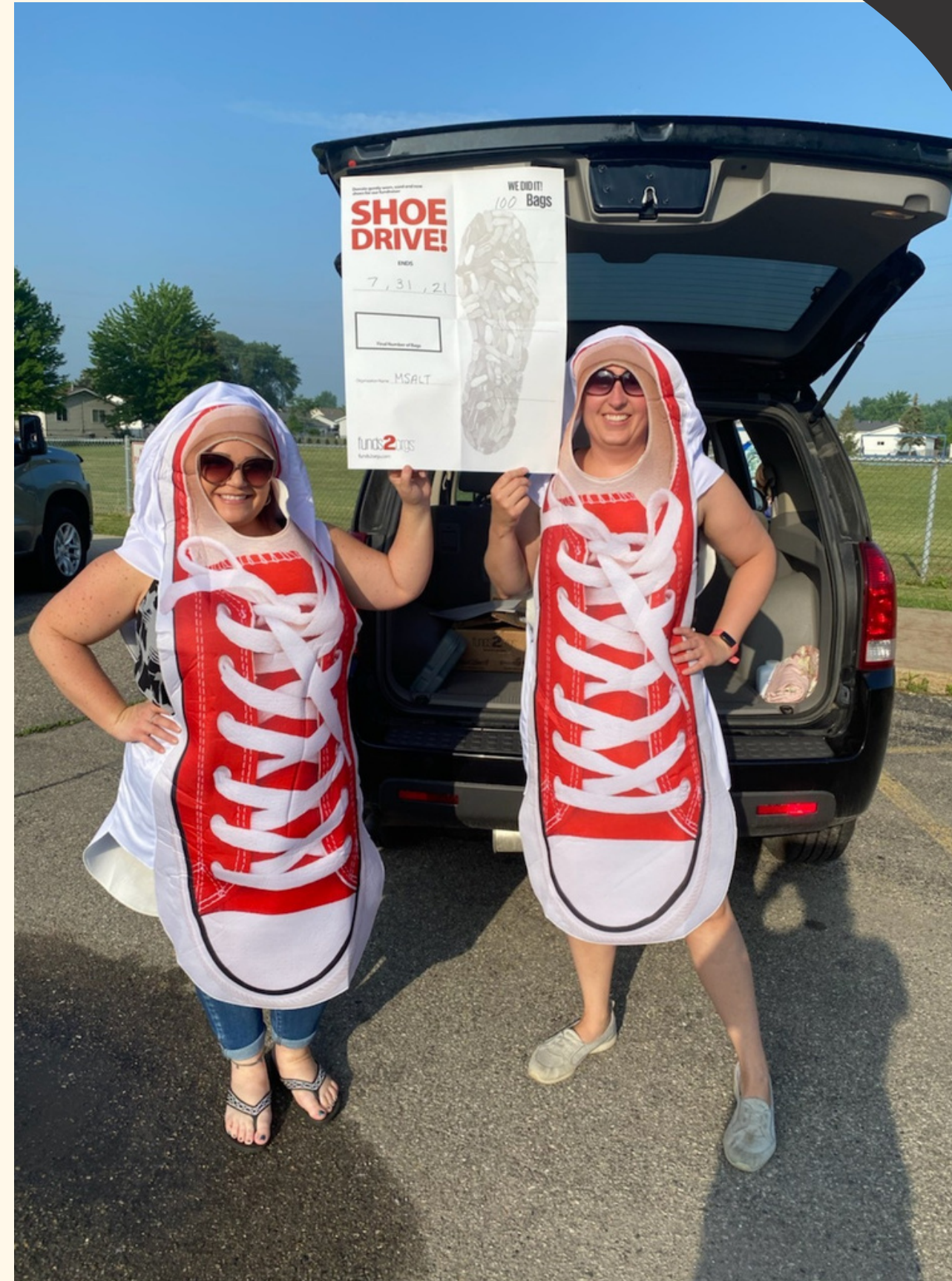
WHAT YOU GET

We take pride in guiding our partners through every part of their fundraiser. We provide you with everything you need to ensure a successful drive!

- A fundraiser with no out-of-pocket costs
- Collection materials, flyer templates, social media posts, and more!
- A fundraising coach to help you with every step of the way.
- A check within 2 days of receipt and processing at our warehouse.
- A sustainable, feel-good fundraiser that supports your group, local community, and communities all over the world. It's a WIN-WIN



PROMOTING YOUR SHOE DRIVE DRIVE FUNDRAISER

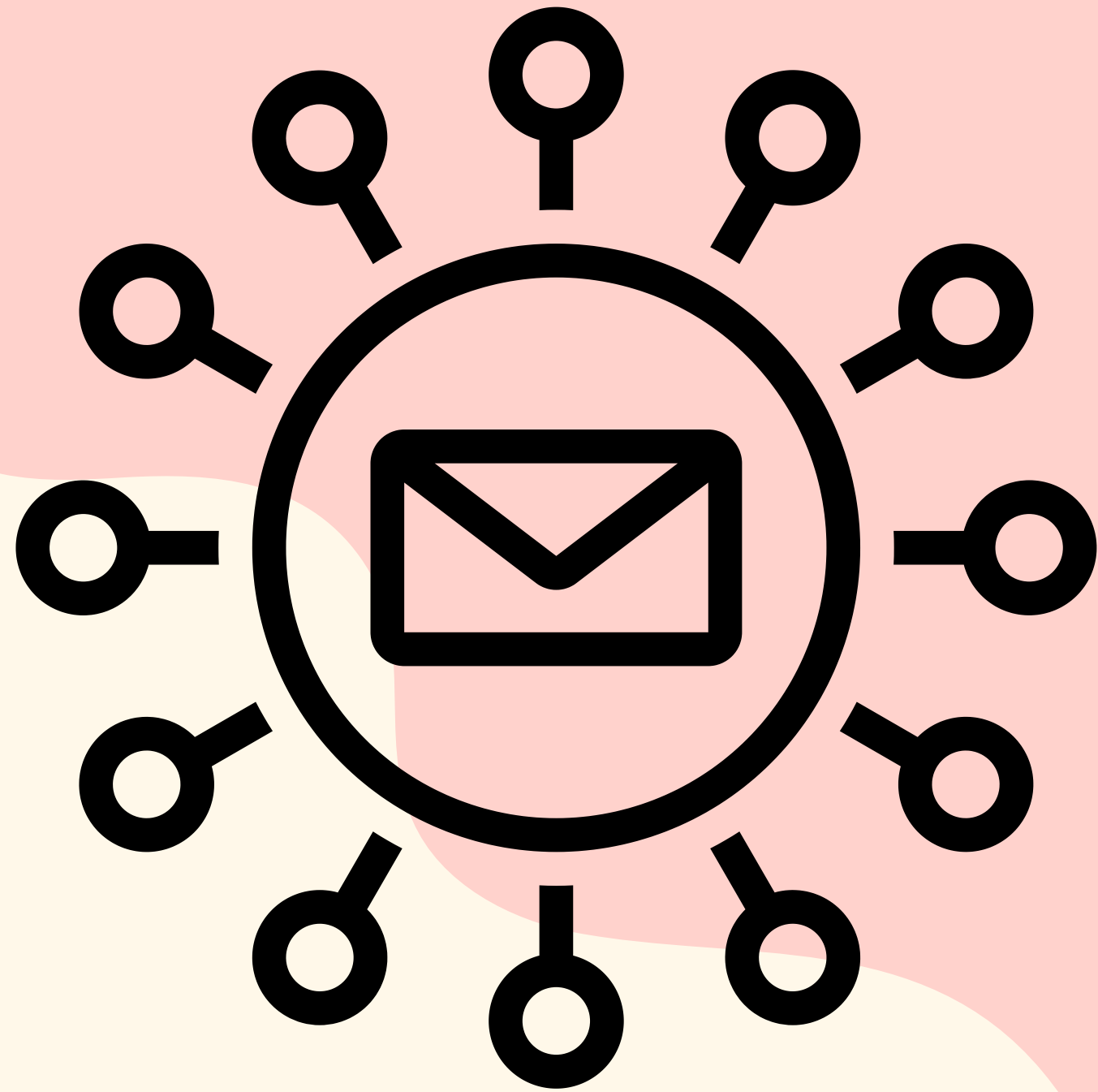


DRIVE BY DROP-OFF

- Set a date and location for the event
- Promote details on social media and in your community to increase participation
- Have your supporters drive by and collect their gently worn, used and new shoes from their trunk
- Remember to thank them and bag the shoes in the appropriate bags after!



EMAIL BLASTS



Use our premade templates and personalize your email with your fundraiser's cause and details

Pine-Richland | Local Event

WEX Shoe Drive Begins -- "Tuesdays are Shoe Days!"

SEP 14

Press Release Desk, Patch Staff

Event Details

Like 0 Share

Tue, Sep 14, 2021 at 12:00 AM [Add to calendar](#)

Wexford Elementary School, 250 Brown Road, Wexford, PA, 15090

Event listing from Wexford Elementary School: Tuesday, September 14 (all)

We're excited about our latest fundraiser because you don't have to buy ANYTHING! We're collecting gently worn, used and new shoes to raise money for the Wexford PTO. Not only do you help us, but the shoes also get a second life with those in need. It's a double donation! Our goal is to collect 100 bags of 25 shoes each to earn \$1,000. Download flyer here. Donation details: Drop off shoes on bus every Tuesday starting September 14. We will be collecting shoes every Tuesday through November 9th. If you have more than two bags, they cannot be sent into school, email ashley.l.fortier@gmail.com and we will be arranged.

Interested Reply Share

Write your reply

PRESS RELEASE

Shoe drive to buy bulletproof vests for Pulaski deputies

Hawkinsville Collision and Towing is collecting shoes to turn into bulletproof vests.

September 7, 2021 by Peyton Lewis

[videoembed]



[/videoembed]

HAWKINSVILLE, Georgia (41NBC/WMG) — The Hawkinsville community is kicking off a drive to benefit the Pulaski County Sheriff's Office.



32° Partly Cloudy

Kankakee Valley Post News

Thursday, December 9, 2021

Home COVID-19 News Sports Obits Local Events Multimedia Classifieds + More

Leestma Healthcare has been a part of the community for over 30 years. Our practice is comprised of two osteopathic physicians and two family nurse practitioners. We are always accepting new patients and strive to fill same day appointment needs. We offer hours six days a week which include evenings and Saturday mornings. We offer a range of services including immunizations, sports, women's health, well child, CDL, physicals and all your health needs. Call now for more information or an appointment 219-987-7750.

Leestma Healthcare Our Family Caring For Yours www.LeestmaHealthcare.com

Shoe collection drive planned in Hebron

From staff report Sep 14, 2021

f t e b

HEBRON, Ind. — Every Child Ministries is conducting a shoe drive now through Nov. 13 to raise funds for Next Step, their program that empowers young adults in Ghana, Congo and Uganda to pursue higher education and start businesses.

Every Child Ministries will earn funds based on the total weight of the shoes collected as Funds2Orgs will purchase all the donated footwear. Those dollars will benefit the Next Step Program of Every Child Ministries.

Anyone can help by donating gently worn, used or new shoes at our international office location: 875 State Road 2 Hebron, IN 46241

Ads by Google

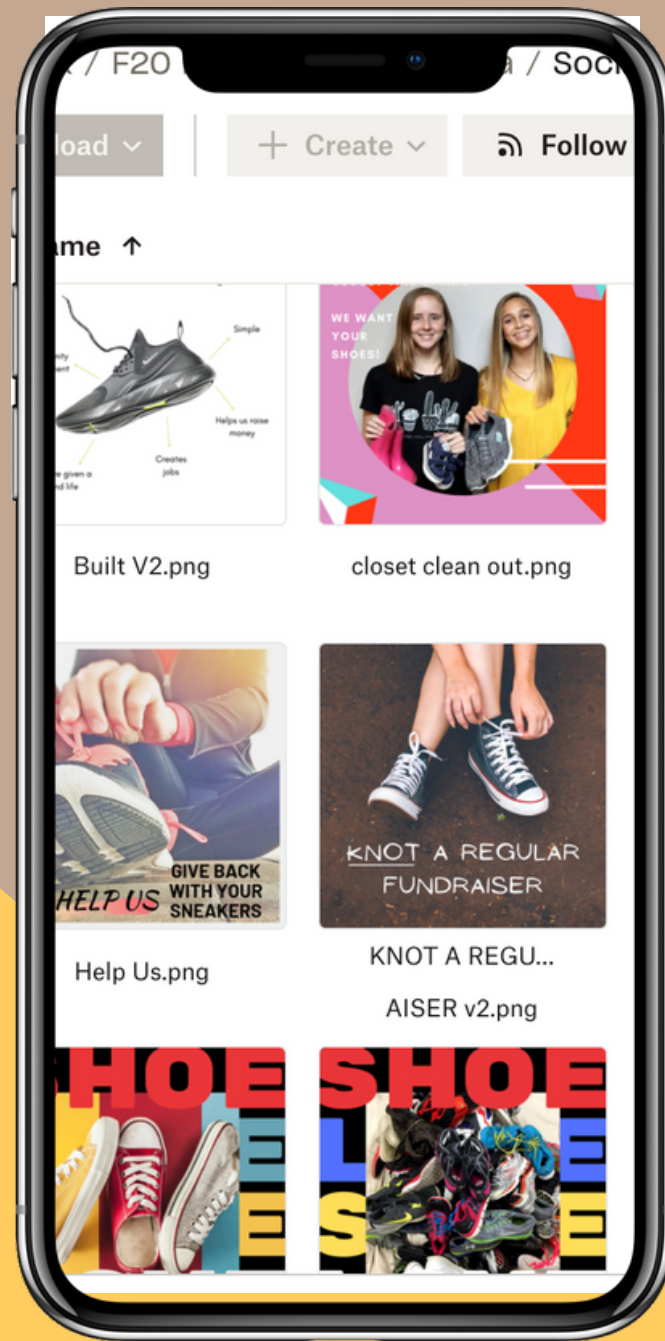
Stop seeing this ad

Why this ad? ▾

f t e

#SOCIALMEDIA

SOCIAL POSTS



LIVES



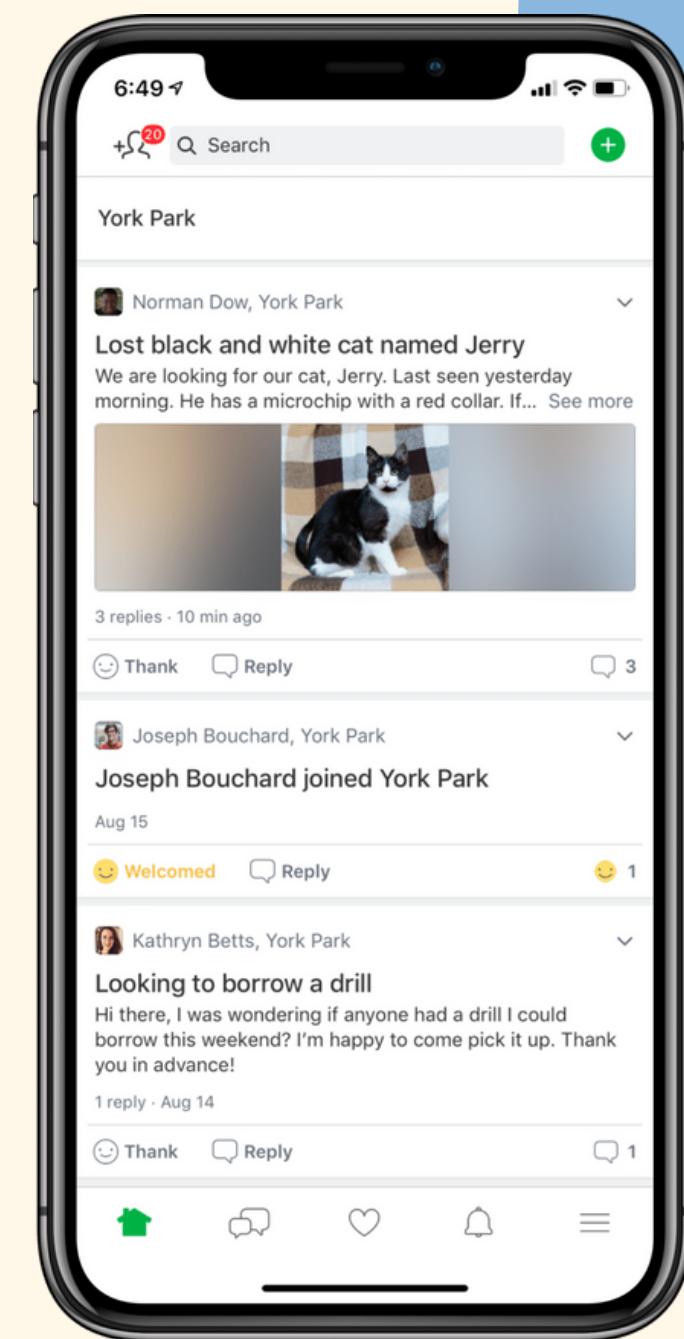
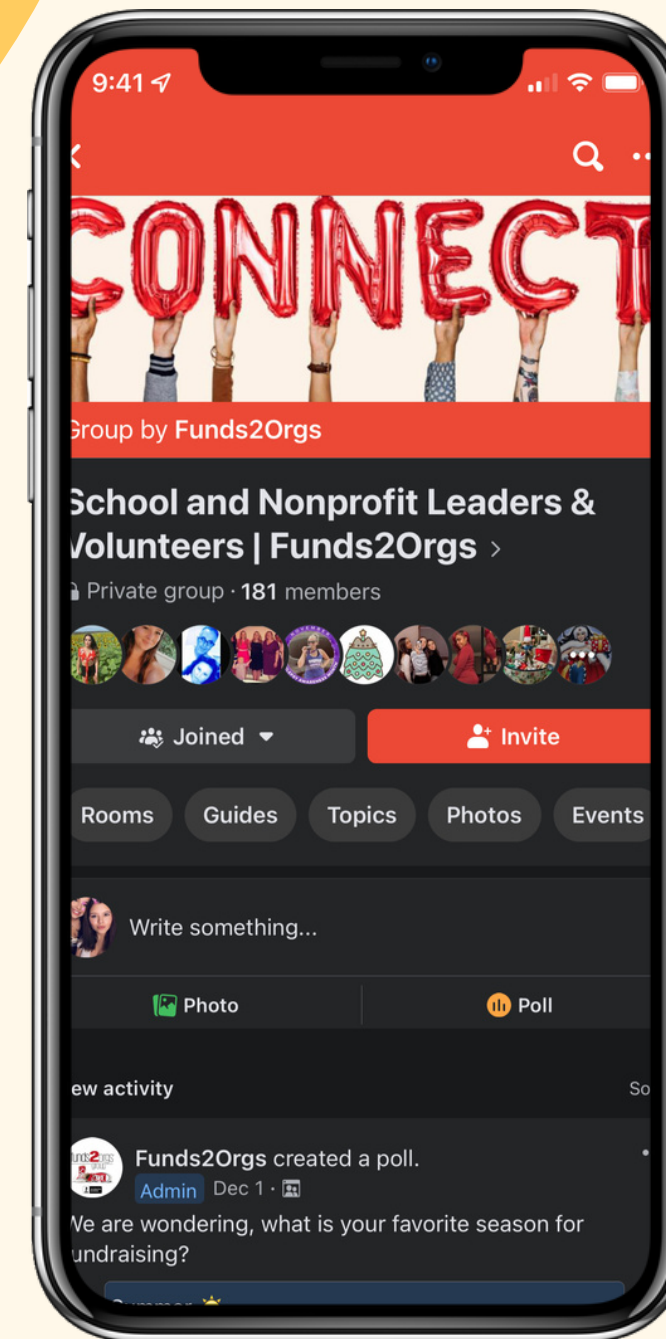
STORIES



FACEBOOK GROUPS & NEIGHBORHOOD APPS

Staying connected and updating your supporters is essential for the success of your drive:

- Post updates on your Facebook group and neighborhood app of your bag count, drop-off sites, and other special announcements.
- Use these groups to make your donors feel good and part of something special.
 - Thank them for their support
 - Post unique shoutouts for volunteers and others helping you.
 - Show them how their shoes are making a difference for you!



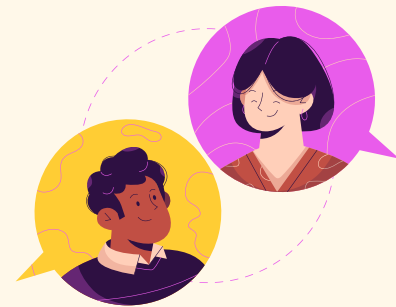
OVER
18,151
SHOE DRIVE
FUNDRAISING
PARTNERS

funds**2**orgs™

MORE THAN
\$11
MILLION
FUNDRAISED

RESCUED
32
MILLION
SHOES FROM LANDFILLS

HOW TO GET STARTED?



Speak to one of our fundraising coaches to get you or your organization set up.



Provide all information requested and return SDA signed



Once confirmed, start promoting your fundraiser and wait for your Starter Kit to arrive!

LET'S CONNECT

We're here to help you reach your fundraising goals. Connect with us today for free resources, webinars, and more!



@funds2orgs



hello@funds2orgs.com



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407-930-2979



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Funds2orgs